



# Take the challenge !

**Mechanochemistry participates to a green future**

**Prove it in a 180 seconds video!**

Prizes provided by Deasyl

2500€ - 1500€ - 500€

This challenge is open to all professionals and students working in the chemistry field whose projects use chemistry to tackle sustainability challenges.

- **Submission of video proposals: 5th January to 5th April 2022**
- **Deadline for applications: 5th April 2022 included**
- **Applications must be submitted via [contest@deasyl.ch](mailto:contest@deasyl.ch) exclusively**

Approval form and challenge articulation  
are available above - [click here](#)



# Mechanochemistry Challenge Participant Approval Form

## External communication material

In recognition of the Mechanochemistry Challenge achieved, the participant herewith authorize and release DEASYL SA to use certain Communication Materials and the Participant reference as defined below:

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their representatives who are duly authorized, as of insert date (the "Effective Date")

Participant <sup>1</sup>	Julien Thiel, Deasyl SA
<hr/> <p>Authorized Representative's Signature</p> <hr/> <p>Print Name and Title</p> <hr/> <p>Place, Date</p> <hr/> <p>Authorized Representative's Signature</p> <hr/> <p>Print Name and Title</p> <hr/> <p>Place, Date</p>	<hr/> <p>Authorized Representative's Signature</p> <hr/> <p>Print Name and Title</p> <hr/> <p>Place, Date</p> <hr/> <p>Authorized Representative's Signature</p> <hr/> <p>Print Name and Title</p> <hr/> <p>Place, Date</p>

<sup>1</sup> Please send one pdf by mail at [contest@deasyl.ch](mailto:contest@deasyl.ch)

## **License grant**

The undersigned Participant representatives hereby authorizes and grants to DEASYL SA and affiliated corporations, assigns and licensees, employees, representatives and agents (hereinafter jointly referred to as "DEASYL SA"), as of the Effective Date a release of and non-exclusive, world-wide, unrestricted right to develop, use and distribute relating communications materials, including participant reference, testimonial, logos, trademarks, service marks, trade names, copyrights, and photographs, if any, and related materials associated therewith (hereinafter collectively referred to as the "Communication Materials") free-of-charge in and in connection with DEASYL'S sales, marketing and educational purposes, without limitation as to time, territory or medium, including but not limited to, print or electronic format, including Internet and Intranet, as DEASYL SA deems appropriate, as further identified in Annex 1 hereto.

Unless otherwise indicated in Annex 1, the non-exclusive, world-wide, unrestricted, right to develop, use and distribute the Communication Materials shall include but not be limited to the rights of reproduction, dissemination, transfer, transmission, to make publicly accessible, for extraction from a database and retrieval, processing and restructuring. The rights granted include the right to use the Communication Materials without limiting the generality of the foregoing, in any publication, advertising or recording throughout the world in perpetuity in all media, for purposes of promoting DEASYL SA and its affiliated products and properties.

## **Participant Approval**

Participant shall have the right for final copy approval, if so desired and reserve the right to review and edit the materials for accuracy, technical content and removal of proprietary information before internal and external distribution, or designate others to do the same. Once approved and released DEASYL SA and Participant agree that the identified Communication Materials may be reproduced, shortened and/or distributed for editorial and promotional purposes at the discretion of DEASYL SA, however without substantially changing the meaning, context or accuracy of the story.

It is understood that DEASYL SA will not denigrate the Communication Materials, have them appear in an unflattering light, or use the Communication Materials in any way which can cause damage to participant or DEASYL SA.

## **Representation and Warranties**

Company represents and warrants that it owns or otherwise controls all of the rights to any Participant Materials, e.g. Customer Logo or Customer Photograph or materials or contents that Company has provided to DEASYL SA, that the consent of no other person, corporation, or other entity is required to enable DEASYL SA to use the Communication Materials as described herein, and that DEASYL'S use will not infringe upon or violate the rights of any third party, including the rights held by persons depicted in the photographic material provided to DEASYL SA, if any. Absent violation of this Participant Approval, Company shall not be entitled to enjoin, restrain or interfere with the distribution and/or exhibition and/or exploitation of the Communication Materials or their advertising or publicity.

## **General**

Any changes and modifications to this Participant Approval form require written consent and approval by both parties. This applies also to any change or modification of this written consent requirement.

Should any of the provisions in this Participant Approval form be or become invalid or unenforceable, in whole or in part, this shall not affect the validity of the remaining provisions. The parties shall replace any invalid provision by a valid and enforceable provision which comes as close as possible to the economic purpose of the parties. The same shall apply for a gap in the Participant Approval form.

**This Participant Approval form shall be governed and construed by the laws of the Switzerland without regard to conflict of law rules. Exclusive place of jurisdiction and venue for all disputes arising from or relating to this Participant Approval form shall be the competent courts at Geneva, Switzerland.**

## **Annex 1**

### **Type of Communication Material Envisioned\***

<input type="checkbox"/> General use – including customer reference, testimonial, photographs, video, project and application information	<input type="checkbox"/> News/Magazine Article or other print media (e.g. leaflets) only – including customer company information, testimonials, photographs, project and application information
<input type="checkbox"/> Restricted use – does not contain customer information, only contains application information and/or photographs from customer's site,	
<input type="checkbox"/> other:	

\* default no restriction, all included

# MECHANOCHEMISTRY CHALLENGE

## CONTEST RULES

### Table of Contents

<b>1. Mission and award purpose</b>	<b>2</b>
<b>2. Who can participate? Eligibility criteria</b>	<b>2</b>
<b>3. Award criteria</b>	<b>2</b>
<b>4. Application, submission, deadlines and evaluation procedure</b>	<b>3</b>
<b>5. Rewards</b>	<b>4</b>
<b>6. Terms of payment</b>	<b>4</b>
<b>7. Prize promotion – Advertising and intellectual property rights</b>	<b>4</b>
<b>8. Exclusion criteria</b>	<b>5</b>
<b>9. Processing of personal data</b>	<b>5</b>
<b>10. Ethical rules</b>	<b>6</b>
<b>11. Conflict of interest</b>	<b>6</b>
<b>12. Liability for damages</b>	<b>6</b>
<b>13. Withdrawal of award – Recovery of undue amounts</b>	<b>6</b>
<b>14. Cancellation of the contest</b>	<b>7</b>
<b>15. Applicable law and competent jurisdiction</b>	<b>7</b>
<b>16. Contact person</b>	<b>7</b>

## 1. Mission and award purpose

Deasyl and its sponsor WAB seek to drive innovation in mechanochemistry that helps the environment.

By organizing a world-premiere in mechanochemistry with a green impact reactor, DEASYL and WAB have achieved a breakthrough innovation in this field.

## 2. Who can participate? Eligibility criteria

The mechanochemistry challenge is an international contest. It is open to those whose projects employ mechanochemistry to address sustainability challenges.

Participants must show, through a video of up to 180 seconds:

**Mechanochemistry participates to a green future, prove it!**

## 3. Award criteria

For the evaluation of the video of each participant, a score will be awarded by the jury.

This score will be awarded based on the following criteria:

- |              |                        |
|--------------|------------------------|
| Criterion 1: | Quality of the work    |
| Criterion 2: | Relevance of the work  |
| Criterion 3: | Creativity of the work |
| Criterion 4: | Impact of the work     |
| Criterion 5: | An easy comprehension  |

The jury in charge of evaluating the video material will be composed of the following people:

- |                               |                              |
|-------------------------------|------------------------------|
| ▪ Irène Malpartida            | DEASYL                       |
| ▪ Jan Parduhn                 | WAB – GROUP (SPONSOR)        |
| ▪ Prof. Pedro Maireles        | University of Malaga         |
| ▪ Prof. Daria Camilla Boffito | University Polytech Montreal |
| ▪ Prof. Dr. Rafaël Luque      | University of Cordoba        |
| ▪ Prof. Dr. Christophe Len    | Chimie ParisTech             |

#### 4. Application, submission, deadlines and evaluation procedure

The procedural indicative timetable is as follows:

- Submission of video proposals: 5th January to 5th April 2022
  - Deadline for applications: 5th April 2022 included
  - Evaluation phase of the video media by the jury: from 29th March to 12th April 2022
  - the candidates who are nominated for the award will be informed until 15th April 2022
  - The date and the place of the reward ceremony will be announced in the second trimester 2022 or done virtually.

Applications must be submitted via [contest@deasyl.ch](mailto:contest@deasyl.ch) exclusively.

For the application to be complete, it is necessary for the candidate to attach:

- The application form
- Presentation video of maximum 180 seconds

Incomplete applications will be considered inadmissible if mandatory parts of the application form are not duly completed.

No changes or additions may be made to the application (including the video that participants must submit) after the deadline.

However, the jury may contact the candidate after this date if certain aspects need to be clarified.

By applying, candidates declare and certify to the organizers of the mechanochemistry challenge:

- That the submission of their application will not give rise to any general complaint or any complaint of invasion of privacy or publicity and does not infringe any right and/or interest of a third party or any applicable regulation or right. It is the responsibility of the applicants to ensure that the necessary consents have been obtained.

If applicants submit content for which they do not have the appropriate permissions, they assume responsibility for all consequences arising therefrom.

The Organizers will not be responsible in the event of:

- Any damage or prejudice of any kind whatsoever occurring during participation in the contest
- Non-receipt of electronic submissions by deadline
- Fraudulent use of the video submitted by their author
- Plagiarism from a candidate

Applicants can send their questions to the address [contest@deasyl.ch](mailto:contest@deasyl.ch) until 1<sup>st</sup> March 2022.



## 5. Rewards

- The winning project will receive a prize of **€2500**, as well as three full days in our laboratory located in Geneva to test its major innovation in the **WAB IMPA<sup>o</sup>CT REACTOR<sup>®</sup>**<sup>1</sup>.
- The second prize will receive **€1500**
- The third prize will receive **€500**

Applicants agree and acknowledge that by winning the prize, they may be subject to taxes, duties or other duties, including but not limited to a tax on prizes and awards, under applicable laws and regulations. Applicants agree to bear these taxes, duties, or other duties.

## 6. Terms of payment

The amount of the prize will be paid to the winners, in one go, by transfer to their bank account, provided that all documents demanded have been submitted. The payment will be done in the third trimester 2022 after the announcement of the winners.

## 7. Prize promotion – Advertising and intellectual property rights

- Advertising by the winner(s):

Winners can promote the prize and its results, providing targeted information to different audiences through different means of communication (social networks, websites, etc.).

On such a publication, the name of the "mechanochemistry challenge" and the logos of DEASYL and its sponsor WAB must appear explicitly. DEASYL and WAB must agree to the publication.

The winners can therefore contact the contest organizers in advance to apply for publication authorization, and thus allow the organizers to send the logos of the companies concerned.

- Advertising by the organizers:

The companies organizing the competition reserve the right to publish the names of the winners, the locality where they are established, the amount of the award and a brief description of the work/activities awarded.

The videos of the 3 winners can be also be published on various communication media.

By submitting their application, candidates agree to this publication.

All applicants, including the winners, retain full ownership of the intellectual property rights related to the video presented to the mechanochemistry challenge as part of their application.

---

<sup>1</sup> The necessary risk analysis must show that the machine is suitable for the test



By submitting their application, applicants confirm that by submitting texts, videos, images, or other media, they represent and warrant that they are the authors and exclusive owners of the deposited media rights, and that they do not infringe any copyright, right to privacy, image rights or any other rights of a third party. In addition, by submitting their application, they acknowledge and agree that if the prize is awarded to them, organizers may use without restriction, in all types of publications, in all forms of television broadcasts, or any form of communications on the internet or social media, information relating to work/activity and documents, including summaries for publication and deliverables, as well as any other medium.

The photos and videos taken by the organizers during the award ceremony or during the preparation, are the exclusive property of the organizers. By submitting their application, participants consent to the use of these materials by the organizers for promotional purposes.

## 8. Exclusion criteria

The companies organizing the mechanochemistry challenge reserve the right to automatically exclude a candidate if certain mandatory conditions to participate in this challenge are not met and in particular:

- Have provided false information in order to participate in the contest or haven't submitted the required information.
- Are subject to a conflict of interest in relation to the prize.

## 9. Processing of personal data

Any personal data will be processed by the organizers of the mechanochemistry challenge in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

Persons whose personal data are processed have the right to access, rectify or erase their own personal data and the right to restrict or oppose the processing of such data or the right to data portability in accordance with Regulation (EU) 2016/679.

To do this, they must send their requests regarding the processing of their personal data to the data controller at: [contest@deasyl.ch](mailto:contest@deasyl.ch)

When submitting an application, the winners explicitly consent to the challenge organizers publishing (in any form or on any medium) the following information:

- a) Names of laureates
- b) Member States of origin of the laureates
- c) Reward obtain
- d) Brief description of the awarded work.

## 10. Ethical rules

Actions must be performed in accordance with:

- ethical principles and
- international, european and national legislation

## 11. Conflict of interest

Applicants must make every effort to avoid a situation where the impartial and objective awarding of the prize is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ("conflict of interest").

They must formally notify the organizers of the current review without delay of any situation constituting or likely to lead to a conflict of interest and immediately take all necessary measures to remedy that situation.

Organizers may verify that the measures taken are appropriate and may require that additional measures be taken within a specified period.

## 12. Liability for damages

The organizers of the challenge cannot be held responsible for damages caused or suffered by participants or third parties as a result of, or during, the implementation of actions within the framework of the contest.

## 13. Withdrawal of award – Recovery of undue amounts

Challenge organizers can withdraw the prize and collect all payments made if they discover that:

- the prize was obtained through misrepresentation, fraudulent practices, or corruption.
- the winner was not eligible or should have been excluded.
- a successful winner is in a serious breach of his obligations under these contest rules.

#### 14. Cancellation of the contest

The organizers of the mechanochemistry challenge may cancel the contest or decide not to award prizes – without obligation to compensate participants, if:

- they haven't received any applications.
- no winners are found (no application passes the evaluation threshold), or
- the winner(s) are not eligible or must be excluded.

#### 15. Applicable law and competent jurisdiction

The competition is governed by Swiss law. The Geneva courts remain the only competent to rule on any dispute between the companies organizing the mechanochemistry challenge and a participant concerning the interpretation, application, or validity of the rules of this contest, and if the dispute cannot be settled amicably.

#### 16. Contact person

If you have any questions about the mechanochemistry challenge, please contact: [contest@deasyl.ch](mailto:contest@deasyl.ch)